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MANAGEMENT WEEK

OCTOBER 28 and 29

PROGRAM

MANAGEMENT WEEK, an event held once a year for the purpose of stimulating better management methods and for the discussion of the latest ideas in management, convened on the Ohio State University campus on October 28 and 29, 1926. Classes in the College of Commerce and Journalism, Psychology and Engineering departments were excused in order that the students might attend the meetings. The subjects covered everything in the field of scientific management, dealing especially with waste elimination in industry. The complete program is given below.

The management week programs have been increasingly popular since they were started a few years ago. Management is being put on a scientific basis and this is one of the means used in the accomplishment of this goal.

THURSDAY, OCTOBER 28, 1926

Morning Sessions

- I. 9:30 A. M. Commerce Bldg., Room 109
Subject: "Improved Utilization of Industrial Materials"
Speaker: John A. Willard, of Bigelow, Kent, Willard & Co., Consulting Engineers, Boston, Mass.
- II. 9:30 A. M. Commerce Bldg., Room 108
Subject: "An Analysis of Some Current Methods of Forecasting the Trend of Business"
Speaker: C. O. Hardy, Institute of Economics, Washington, D. C.
- III. 10:30 A. M. Commerce Bldg., Room 108
Subject: "The Use of Interest Rates and Prices in Forecasting Business"
Speaker: B. B. Smith, Chief Statistician for the White Motor Co., Cleveland, Ohio
- IV. 9:30 A. M. to 12:00 M. Commerce Bldg., Room 101
Subject: "Principles of Employment Psychology"
Speaker: Dr. Harold E. Burt, Department of Psychology, The Ohio State University
Subject: "Personal Health as a Source of Waste"
Speaker: Dr. E. H. Hayhurst, Department of Public Health, The Ohio State University
Subject: "Better Training of Employees Through Tests"
Speaker: Dr. Herbert A. Toops, Department of Psychology, The Ohio State University
Subject: "Scientific Hiring and Placement"
Speaker: Dr. W. V. Bingham, Personnel Research Federation, New York City.

Afternoon Sessions

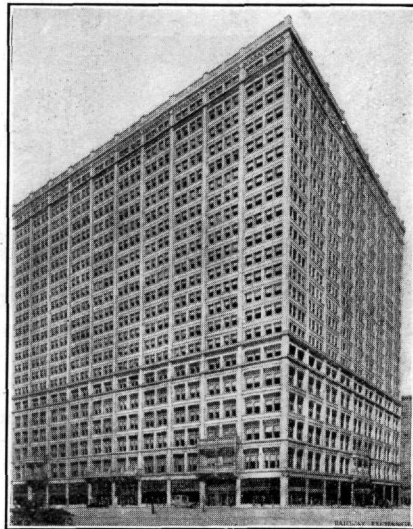
- V. 2:00 P. M. Commerce Bldg., Room 101
Subject: "Improved Utilization of Industrial Materials" (Continued)
Speaker: John A. Willard, of Bigelow, Kent, Willard & Co., Consulting Engineers, Boston, Mass.
- VI. 2:00 P. M. Commerce Bldg., Room 203
Subject: "Waste Elimination in Office Management"
Speaker: To be arranged.
- VII. 2:00 P. M. Commerce Bldg., Room 317
Subject: Forecasting Retail Trade
Speakers: Ralph Watkins and H. D. Comer, Bureau of Business Research, The Ohio State University

(Continued on Page 30)



Photo by W. G. H.

MRS. LILLIAN GILBRETH,
Consulting Engineer, Montclair, N. J.



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MANAGEMENT WEEK

(Continued from Page 11)

Speaker: B. BB. Smith, Chief Statistician for the
Discussion: Mr. G. R. Guild, Kardex Rand Co., Tona-
wanda, N. Y., and others.

Subject: "Forecasting Wholesale Trade"

Speaker: C. C. Morris, Department of Mathematics,
The Ohio State University

VIII. 2:00 P. M. Campbell Hall Auditorium

Subject: "Rubber-Lined Equipment, A Chemical Engi-
neering Contribution to Waste Elimination"

Speaker: Dr. H. E. Fritz, Chief, Development Division,
Mechanical Rubber Goods, B. F. Goodrich Co., Ak-
ron, Ohio

IX. 3:30 P. M. Campbell Hall Auditorium

Subject: "Waste in the Lime Industry and the Use of
Lime in Eliminating Waste in Other Industries"

Speaker: J. L. Burt, Engineer, National Lime Asso-
ciation, Washington, D. C.

X. 3:30 P. M. Campbell Hall Auditorium

Subject: "Waste Elimination in Window Glass Manu-
facture by Improved Technical Control and Proper
Selection of Manufacturing Method"

Speaker: Edwin P. Arthur, Instructor in Chemical
Engineering, The Ohio State University; Consult-
ing Chemical Engineer in the Window Glass In-
dustry.

Discussion Evening Session

XI. 6:30 P. M. Dinner Meeting, Faculty Club.

Subject: "Recent Advance in Economic Science in the
Study of Price Trends"

Speaker: Carl Snyder, Chief Statistician of the Fed-
eral Reserve Bank of New York

Morning Sessions

XII. 9:00 A. M. to 11:30 A. M. Commerce Bldg., Room 100

Subject: "Waste Elimination in Handling the Human
Element"

Speaker: Mrs. Lillian Gilbreth, of Frank B. Gil-
breth, Inc., Consulting Engineers, Mont Clair, N. J.

XIII. 9:00 A. M. Commerce Bldg., Room 117

Subject: "The Use of Accounts for Managerial Pur-
poses"

Sub-Topic 1, "Analysis and Comparison of Op-
erating Results"

Speaker: W. N. Van Horne, Practicing Accountant,
Dayton, Ohio

XIV. 10:00 A. M. Campbell Hall Auditorium

Subject: "Waste of Fuel and Its Influence in In-
dustry"

Speaker: E. G. Bailey, President, Bailey Meter Co.,
Cleveland, Ohio

XV. 10:45 A. M. Campbell Hall Auditorium

Subject: "Fuel Waste in Mining Operations"

Speaker: J. L. Murphy, Chief Engineer, New York
Coal Co., President, Hocking Valley Brick Co.

Discussion

Afternoon Sessions

XVI. 2:00 P. M. to 4:00 P. M. Commerce Bldg., Room 420

Subject: "Waste Elimination in Production Control"

Speaker: To be chosen

XVII. 2:00 P. M. Commerce Bldg., Room 101

Subject: "The Use of Accounts for Managerial Pur-
poses"

Sub-topic 2, "Control of Future Operations"

Speaker: To be chosen

XVIII. 2:00 P. M. Campbell Hall Auditorium

Subject: "Electric Welding as Relates to Waste in
Industry"

Speaker: J. F. Lincoln, Vice-President, Lincoln Elec-
tric Co., Cleveland, Ohio

XIX. 2:40 P. M. Campbell Hall Auditorium

Subject: "Gas Welding as Relates to Waste in In-
dustry"

Speaker: E. E. Thum, Carbide and Carbon Corpora-
tion, New York City

XX. 3:20 P. M. Campbell Hall Auditorium

Subject: "Restoring the Strength of Badly Rusted
Steel Structures by Concrete Encasement—A Civil
Engineering Contribution to the Elimination of
Waste in Industry"

Speaker: Professor Clyde T. Morris, Professor of
Structural Engineering, The Ohio State University

Discussion Evening Session

XXI. 6:30 P. M. Dinner Meeting, Faculty Club

Subject: "Waste Elimination and Scientific Manage-
ment"

Speaker: Mrs. Lillian M. Gilbreth, of Frank B. Gil-
breth, Inc., Consulting Engineers, Mont Clair, N. J.

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